

# Sponsorship Opportunities



The 3<sup>rd</sup> Annual Cape Cod Beer Race to the Pint is scheduled for Sunday, May 6, 2018. Cape Cod Beer is the venue. SEMC Sports is the race organizer. The 2018 non-profit beneficiary is the Barnstable Clean Water Coalition. Runners choose between a 5k or 10k chip timed race. After the race, runners & spectators are invited to stay at Cape Cod Beer for an after-party that includes a live band, food, beer & awards. **All proceeds from sponsorships go directly to the beneficiary non-profit, with the exception of the Olympian Sponsor level which also goes towards race medals & prizes.** For your records, Barnstable Clean Water Coalition's (BCWC) TIN is 04-3338308.

## Event Stats

- This event has attracted more than 1,000 people every year since inception.
- 825 runners are anticipated at the 2018 Cape Cod Beer Race to the Pint. With spectators, the crowd is again expected to be well over 1,000 people.
- Cape Cod Beer heavily promotes this event to its 34,000+ social media following.
- SEMC Sports has an email distribution list of over 3,000 runners. BCWC has an email distribution list of over 1,300 supporters.

### Olympian Sponsor - \$3,000 (One Available)

- \$1,800 will go directly to cash prizes for the top overall finishers in both the 5k & the 10k in both the male and female divisions.

Overall Ranking	5k – Male	5k- Female	10k – Male	10k – Female
First	\$250	\$250	\$250	\$250
Second	\$75	\$75	\$75	\$75
Third	\$50	\$50	\$50	\$50
Fourth	\$40	\$40	\$40	\$40
Fifth	\$35	\$35	\$35	\$35

- Each race – the 5k & the 10k – has a male & female division. Each division has 9 age groups. A medal (108 medals total) will be awarded to the top 3 finishers in each
- A total of \$875 will go directly to the Barnstable Clean Water Coalition
- Your name/logo will appear in the official Facebook/Social Media event with a thank you
- You will be acknowledged in a minimum of 10 posts in the months leading up to the event – on a combination of the social media profiles of Cape Cod Beer, SEMC Sports, The Barnstable Clean Water Coalition across various social media platforms.
- Your logo appears on the start/finish banner with prominent placement
- Your logo appears on the back of the shirt that all runners receive as part of their “swag bag” with prominent placement
- Your logo appears on the SEMC Sports race registration page as a Sponsor/Partner
- Your business name and/or logo appears in SEMC Sports’ monthly email blasts
- You may place a promotional item in the runners’ swag bag

**Gold Medal Sponsor - \$2,000 (Two Available)**

- Your logo appears on the start/finish banner & the two water stop banners
- Your logo appears on the back of the shirt that all runners receive as part of their “swag bag” with prominent placement
- Your logo appears on the SEMC Sports race registration page as a Sponsor/Partner
- Your business name and/or logo appears in SEMC Sports’ monthly email blasts
- You may place a promotional item in the runners’ swag bag

**Silver Medal Sponsor - \$750 (Four Available)**

- Your logo on the runner’s bibs
- Your logo appears on the start/finish banner
- Your logo appears on the back of the shirt that all runners receive as part of their swag bag.
- Your logo appears on the SEMC Sports race registration page as a Sponsor/Partner
- You may place a promotional item in the runners’ swag bag

**Bronze Medal Sponsor - \$350 (Twenty Available)**

- Your logo appears on the back of the shirt that all runners receive as part of their swag bag.
- You may place a promotional item in the runners’ swag bag.

**To Participate:**

**1. Send this form with a check made payable to the Barnstable Clean Water Coalition to the address below.**

**Mailing Address:**

Barnstable Clean Water Coalition  
 PO Box 215  
 Osterville, MA 02655



**2. Email a high resolution (print ready) version of your business logo to [info@CapeCodBeer.com](mailto:info@CapeCodBeer.com) with the subject line RACE TO THE PINT.**

Business Name							
Contact Name							
Contact Phone Number							
Contact Email Address							
Sponsorship Level (check one)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<b>Olympian</b>		<b>Gold</b>		<b>Silver</b>		<b>Bronze</b>